

UM-SJTU JI Presents Entrepreneurship Week from Sept 4-7 in Shanghai- details at <http://umji.sjtu.edu.cn/entrepreneurship/index.html>

Session: Entrepreneurship as a Career

Date: 4th Sept. (Day-1) Afternoon

Duration: 60 Minutes

In entrepreneurship, success does not come easy. For every successful start-up venture there are 9 failures. In light of these realities, many aspiring entrepreneurs feel daunted. In this session, there will be an open panel discussion in which we wish to give university students the opportunity to learn from young, successful entrepreneurs, and experience professionals. There will also be opportunities for questions from the audience towards the end.

The speakers in this session will be:

(Chair) **Lars Vagnes**, Founder of Nesuku.com, UM-SJTU JI [Norway]

Four Other Entrepreneurs (to be announced shortly)